

Capability Summary: Container Transport

Domestic & International Container Freight | New Zealand

About Mark Pedersen - Managing Director / Owner

Mark Pedersen holds a Bachelor of Business Studies from Massey University and has spent more than 30 years working in shipping, container transport and logistics. He started on the floor: shipping operations, container control, port schedules. He built his way up through commercial roles, business ownership and senior management. That background gives him a direct understanding of the risks and challenges involved in moving container freight, and how to prevent them.

Mark is a 50% owner of Container Relocations, trading as Container Transport, and a 33% owner of Pinnacle Event Logistics. He manages client relationships and day-to-day operations across both businesses.

Career History

Container Transport | Pinnacle Event Logistics | Container Relocations -

Managing Director / Owner

Jan 2009 - Present (17 years) | Christchurch, NZ

Scale of work: Heads the commercial and operational side of Container Transport, Pinnacle Event Logistics and Container Relocations. Runs a 170-container fleet (including 30 new factory-direct 20-foot units commissioned in 2025) and wholesales shipping capacity to other New Zealand logistics companies. In 2025 alone, completed 60+ international shipments across Australia, the UK, Asia and Europe. Through Pinnacle Event Logistics, manages complex time-critical freight for major touring productions throughout New Zealand.

Key customers: Direct retail and corporate customers, other New Zealand logistics companies (wholesale capacity), and major international touring productions at Eden Park, Spark Arena, Wolfbrook Arena, Forsyth Barr Stadium and Hnry Stadium.

Tom Ryan Cartage - Branch Manager

Sep 2006 - Sep 2009 (3 years) | Christchurch, NZ

Scale of work: Ran all South Island operations for a Christchurch-based trucking company with a fleet of 14 trucks. Responsible for freight movements, driver management and client relationships across the South Island.

Key customers: Fonterra Brands, Cardinal Logistics, and numerous other South Island accounts.

Searoad Logistics Limited - Director & Business Owner

Oct 2002 - Sep 2006 (4 years) | New Zealand

Scale of work: Started the business from scratch and grew it to a peak of approximately 140 TEU per week moving between New Zealand ports. Built practical, cost-effective container solutions for major corporate and industrial customers, coordinating across shipping lines, ports and transport operators.

Key customers: Progressive Enterprises, Coca-Cola Amatil, Frucor Beverages, DB Breweries, Wireplus, Carter Holt Harvey (Whakatane Mill), Applico, Sonoco, Marley, major grain merchants and numerous other high-volume shippers.

Contact Freight - Business Development Manager

Jan 2002 - Oct 2002 (10 months) | Auckland, NZ

Scale of work: Business development role within a domestic freight forwarding business, building new client relationships and growing the commercial portfolio across the Auckland market.

Key customers: Wide range of domestic freight customers across multiple industries.

Wallenius Wilhelmsen - Regional Commercial Analyst

Sep 2000 - Dec 2001 (18 months) | Greater Sydney Area

Scale of work: Commercial and analytical role with one of the world's largest vehicle and project cargo shipping organisations. Worked directly with large-scale international logistics operations and freight analysis across the Asia-Pacific region.

Key customers: Major automotive manufacturers and international shippers operating across the Asia-Pacific corridor.

COSCO Shipping - Shipping Operations & Container Control

1996 - 2000 (4 years) | Napier then Auckland, NZ

Scale of work: Shipping operations and container control across two NZ ports. Developed a hands-on understanding of container movements, port operations, shipping schedules and managing container flows at a national level.

Key customers: COSCO international client base, covering major importers and exporters moving containers through Napier and Auckland ports.

Working with Container Transport

Mark has spent his career moving containers at volume. From building SeaRoad Logistics to 140 TEU per week to running a 170-unit fleet today, the fundamentals have stayed the same: capacity, reliability, competitive pricing, and staying ahead of problems before they reach the customer. Container Transport handles domestic coastal freight, international container movements, container hire, and event logistics across New Zealand, with strong port relationships at Auckland, Lyttelton, Tauranga, and Napier, and active international lanes covering Australia, the UK, Asia, and Europe.

If you need a provider with the fleet, relationships, and track record to manage high-volume container freight consistently, get in touch.

Contact

Mark Pedersen, Managing Director / Owner

Container Transport

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www.containertransport.co.nz | www.pinnacleevents.nz | www.containerrelocations.co.nz